Summary Notes

Student Affairs and Enrollment Management

1. Sarah Smith provided enrollment numbers:
   a. 99 former student prospects
   b. 113 new student prospects (41 applied, 10 regular admits, 4 provisional, 58 incomplete)
   c. 34 re-admitted + 10 admitted (+9 from the 35 students 1 month ago)

   Applicant rates growing faster than admitted due to difficulties in completing transcripts. This is to be expected as many of the students considering the B.GS are transfer students and it takes longer for them to request transcripts - many of them waiting on transcripts to be updated from the current semester.

2. Communication/collaboration with Perimeter College is not working because, according to Lisa Fowler, Perimeter is swamped with current students and doesn’t have the resources to collaborate with other institutions at this time.

Academic Affairs

3. There has been some recent correspondence with BOR regarding the Compass exam and its impact on non-traditional students. Dr. Bartels suggested the BOR consider and was told by the BOR “everyone needed to be creating their own support systems to help people pass the Compass exam.” This situation will have implications on non-traditional students’ ability to participate in online programs.

4. Dr. Bretti is attempting to organize non-credit remediation courses through continuing education but he’s having trouble finding teachers.

Financial Affairs

5. Revenue Distribution. The distribution of revenue formula was discussed. A consistent approach to billing and revenue distribution is sought because it is difficult to operationalize special models without introducing significant overhead and errors in the system.

   The process will be as follows:
   a. Determine net revenue.
b. From net revenues allocate $154 per S/CH to general fund.

c. Distribute remaining revenue according to previously established percentages:
   i. 45% to Colleges
   ii. 30% to Administrative Services
   iii. 25% to Strategic Initiatives.

d. If additional revenues are needed, then a request would be made for additional funds through the Vice Presidents. Any re-distribution of net revenues is subject to Presidential approval.

6. **Military Rates and Revenue Distribution**

   Concerns about the validity of the current model at the military rate ($250) were expressed. Once overhead is covered by the colleges, there would be no revenue left at the 45% rate for incentive to the colleges.

   It is acknowledged that the B.GS. is in its infancy and that the institution has made significant investments in getting the B.GS. started. While we can anticipate large numbers of military enrollments, it is unknown what the actual B.GS enrollment profile will look like in the near future. It was suggested that the net revenue be debated and possibly re-negotiated once actual numbers are available for discussion.

   Dr. Smith objects to the 45% rate of return to CLASS given emerging projections of enrollment and student credit hour production in the online BGS. The 45% rate of return model is especially problematic with the addition of military and/or public safety students who will pay at the reduced rate of $250 per student credit hour.

7. **Enrollment Limits**. Is there a necessity to restrict students who qualify for tuition waivers?

   It is our understanding that the State of Georgia will not allow us to limit military enrollments. Other groups may be subject to limits, based on availability.

8. **Online tuition rates**.

   Dr. Bartels has stated that the increased tuition rates for online courses will effectively close down the RN to BSN program.

   The taskforce will further discuss online tuition rate implementation at the next meeting.

**University Advancement**

9. **A four-week radio campaign begins in Macon and Augusta today.**

   A tri-fold brochure for B.GS. has been created and delivered as hand-out item.
   Frequency of spots on billboards has been increased in Savannah.
   Discussion of including B.GS. information in Alumni correspondence is ongoing.

**Information Technology Services**