President’s Taskforce for Online Learning and Services

November 28, 2011

Meeting Summary

Present: Dr. Ted Moore, Dr. Christine Ludowise, Dr. Mike Smith, Mr. Christian Flathman, Dr. Teresa Thompson, Dr. Tony Bretti, Dr. Ron Core, Ms. Sarah Smith, Dr. Velma Burden, Ms. Connie Murphey, Mr. Steve Burrell, Ms. Kim Thompson-Brown, Mr. William Powell.

Academic Affairs

1. Tuition rate for graduate TSOL certificate program is approved. There are about a dozen students already enrolled in the program.
2. There are 13 students in ERP program with financial aid pending approval by Feds.
3. The revenue distribution model for graduate programs is being reviewed. Currently the model is program by program and departmental budgets reflect revenue for online. There is an interest in moving graduate programs to similar consistent structure like that of the undergraduate model adopted earlier this year.

Financial Affairs

4. Discussion regarding the tuition/fees decision process resulted in agreement that more documentation and clarification to such processes was necessary. Also, the importance of involving financial affairs in the early stages of tuition and fee determination was emphasized in order to allow for sufficient consideration and time required to implement changes in the Banner system before registration processes begin. There are also implications for financial aid budget.
5. It was determined that Dr. Moore and Dr. Core will convene a group to clarify and publish procedures associated with the approval and implementation of tuition/fee changes.

Student Affairs and Enrollment Management

6. Admissions reported 54 applications of former students for Online B.GS. with 53 accepts and 36 registered for orientation.
7. Admissions reported 125 new applications for online B.GS. with 65 accepts and 58 registered for orientation.
8. CLASS estimates approximately 300 students will be in the online B.GS. program in the spring. Roughly 2/3 are continuing students and 1/3 new students. Additional part-time faculty are being recruited to accommodate the growth.

University Advancement

9. Christian reported that there is nothing to report with advertising at this time.

Information Technology Services

10. An outline of a plan to move from Georgia View (WebCT) to Desire 2 Learn (D2L) was outlined. The plan will be shared with Deans for input and review. Georgia Southern is awaiting a signed
USG contract, final pricing, and revisions to the plan. It is anticipated that the project will start in January.

Miscellaneous

11. A discussion about the subsidizing of faculty development of online courses ensued. Currently faculty are paid $3,000 to develop their first online course, $2000, for 2nd course and $500 to adopt an existing course with minor modifications. There was questions and discussion if it was time to migrate to an expectation that developing online courses was part of the “job”. No determination was made and Academic Affairs will discuss the matter further as prudent.