Meeting Summary

Academic Affairs

1. COL remains on schedule with course development activities.
2. The Program Director position for B.GS. is currently at advertising stage.

Student Affairs and Enrollment Management

3. The financial impact of retirees and seniors (62yrs +) was discussed. It was determined that students who qualify as retirees or seniors will pay the tuition differential ($200). It was also determined that enrollments will be deferred if necessary, only allowing up to 5 new students in this category each term.
4. The financial impact of Tuition Assistance Plan students was discussed. It was determined that TAP students will pay the tuition difference ($200). This is in accordance with BOR policy and prior communications with TAP students concerning costs.
5. SAEM is recommending COMEVO system (http://www.comevo.com/) for online orientation and seeking a sole-source designation from Procurement. COMEVO complies with SACS requirements and provides flexibility in how it is configured and deployed. The system may be used for graduate orientation and perhaps other purposes.
6. There are 17 new prospects in the B.GS. admissions funnel, 1 readmit, 0 applications.
7. A deferred deadline or “drop dead” deadline may be needed for B.GS. but for now, we should remain flexible.
8. Admissions will send an interest-generating postcard to approx 6,000 qualified former students by September 1.

Financial Affairs

9. The time-line for developing appropriate billing mechanisms was clarified. Any changes to existing plans to charge on-ground students for on-line courses will be to be made by December. The decision will need to be followed promptly with information to students about such costs. Registration and any billing program changes must be completed by February. We wish to avoid creating additional scenarios whereby manual billing changes are required.
10. It was discussed if charging on-ground students for on-line courses at a higher rate was common among USG institutions. Pam Deal will initiate a RAC-D listserv request to gauge the extent of this practice among USG institutions.

University Advancement

11. The B.GS. press release went out last week. Other advertising channels will start over next two weeks.
12. Direct mailings to parents (parent newsletter), Department of Corrections, Police Chief Association, and alumni were discussed.

13. We will gauge interest on October 1 and make decision about “Plan B” marketing. This plan will require additional resources.