President’s Taskforce for Online Learning and Services

Meeting Summary

Academic Affairs

1. Tuition charges for senior citizens, military and TAP students was clarified:
   a. Senior Citizens (age 62 and up): All tuition is waived, including premium tuition. No fees assessed although they are responsible for special lab fees. Admission is based on availability.
   b. Veterans: Would pay all tuition, but fees are waived.
   c. TAP Students: Pays all premium tuition and fees. The admission policy is well established re: TAP students.

2. Regents Exam: We are in holding pattern while the core curriculum is under examination. Online B.GS. students will have to take the Regents exam and can do so at any other institution by arrangement.

3. COL has accommodate faculty requests and remains on schedule with course development activities.

Student Affairs and Enrollment Management

4. 7 new student applicants and 28 additional prospects.

5. Steady increase in calls. About half (2,900 of 5,855) postcards were mailed last week and hit mailboxes over last weekend. We’re starting to see responses. The remaining contacts will be sent the postcard by September 10.

6. Mike Smith reported some interest of current students (5-10 students) are interested in converting over to online format.

Financial Affairs

7. Working on billing programming and budget distribution reports. No issues thus far.

8. Pam Deal reported on what other USG institutions are charging. There are a variety of approaches – some using pro-rated fees, others primarily tuition. Most institutions seem to be charging an up-charged e-rate for online courses and graduate courses are charged at a higher rate. Pricing seems to be More data will be gathered during upcoming RAC-D meetings.

University Advancement

9. Phase I marketing plan is in full-swing (existing media outlets). We are tracking post-card responses through web hits on specific domain.

10. Marketing has a backup plan in place in the event it is needed.

Information Technology Services

11. The help desk has extended its hours into the evening and will be working toward covering weekend hours later this term to provide increased support for both online and on-ground students.