President’s Taskforce for Online Learning and Services   September 13, 2010

Meeting Summary

Academic Affairs

1. Hired the administrative Assistant for B.GS. Applications have closed on Director position.  
2. Working to establish opportunities with military bases and with Perimeter College.  
3. Made changes to Business concentrations to introduce more balance across COBA and have worked out adjustments to courses.

Student Affairs and Enrollment Management

4. As of 9/2 we’ve had 250 hits to Financial Aid web page resulting from B.GS. promotions.  
5. We may see up-tick in interest around November 1st if B.GS. follows other programs.

Financial Affairs

Nothing new to report. Work continues on schedule.

6. Discussion ensued regarding the timeliness of notifying students about increase in costs of all undergraduate online courses effective Fall, 2011. There is concern that if students choose not to take online courses because of the increase cost there may be an impact on physical class space. CLASS reported 41 classes of 2000 were taught online this semester. Other colleges may have greater numbers and online course requirements. More discussion is needed.

University Advancement

Nothing new to report. Pending necessity of Phase II marketing plan.

Information Technology Services

Nothing new to report.